

**AMENDMENTS TO THE CLAIMS:**

This listing of claims will replace all prior versions and listings of claims in the application:

1. (Currently Amended) An electronic device controlling apparatus comprising:  
a communication unit for communicating with electronic devices;  
storing means for storing personal identification information, personal information including personal preference information, and priority information in correspondence with one another;

detecting means for detecting the personal identification information received from a personal identification information transmitter associated with a person and for detecting a location of the personal identification information transmitter ~~person-identified by the detected personal identification information;~~

searching means for searching the storing means for the personal information and the priority information corresponding to the personal identification information detected by the detecting means; and

controlling means for, based on the personal information and the priority information searched for by the searching means, causing the communication unit to transmit a control signal to the electronic devices installed in the detected location.

2. (Previously Presented) The electronic device controlling apparatus according to claim 1, wherein the storing means stores the personal identification information, the personal information, and the priority information about a plurality of persons.

3. (Previously Presented) The electronic device controlling apparatus according to claim 1, wherein the detecting means detects a plurality of persons and the controlling means determines priorities of the plurality of persons who are present in the detected location on the basis of the personal information and the priority information corresponding to the personal identification information detected by the detecting means about the plurality of persons, the controlling means transmitting the control signal reflecting the priorities of the plurality of persons to the electronic devices.

4. (Currently Amended) An electronic device controlling system comprising:  
an electronic device installed in each of one or a plurality of locations;  
an electronic device controlling apparatus connected to the electronic device installed in each of the one or the plurality of locations and being capable of controlling the electronic device; and

personal identification information transmitting means in each of the one or the plurality of locations for transmitting to the electronic device controlling apparatus personal identification information and personal information including personal preference information about a person having entered in any one of the one or the plurality of locations, wherein the personal identification information is received from a person identification information transmitter associated with the person;

wherein the electronic device controlling apparatus includes:

a communication unit for communicating with the electronic devices;

a reception unit for receiving the personal identification information from the personal identification information transmitting means furnished in each of the one or the plurality of locations;

detecting means for detecting ~~the~~ a location of the personal identification information transmitter ~~from which the personal identification information received by the reception unit has been transmitted;~~

storing means for storing the personal identification information, the personal information, and priority information in correspondence with one another;

searching means for searching the storing means for the personal information and the priority information corresponding to the personal identification information detected by the reception unit; and

controlling means for, based on the personal information and the priority information searched for by the searching means, causing the communication unit to transmit a control signal to the electronic device installed in the location detected by the detecting means.

5. (Previously Presented) The electronic device controlling system according to claim 4, wherein the storing means of the electronic device controlling apparatus stores the personal identification information, the personal information, and the priority information about a plurality of persons.

6. (Previously Presented) The electronic device controlling system according to claim 4, wherein the detecting means detects a plurality of persons and the controlling

means of the electronic device controlling apparatus determines priorities of the plurality of persons who are present in the location detected by the detecting means on the basis of the personal information and the priority information corresponding to the personal identification information acquired by the reception unit about the plurality of persons, the controlling means transmitting the control signal reflecting the priorities of the plurality of persons to the electronic device.

7. (Currently Amended) An electronic device controlling method comprising:  
causing personal identification information transmitting means installed in each of a plurality of locations to transmit personal identification information about a person who is present in any one of the plurality of locations to a controlling apparatus, wherein the personal identification information is received from a personal identification information transmitter associated with the person;

detecting the a location of the personal identification information transmitter  
~~person identified by the personal identification information~~;

searching for personal information and priority information corresponding to the personal identification information through storing means which stores the personal identification information, the personal information including personal preference information, and the priority information in correspondence with one another; and

transmitting a control signal to an electronic device installed in the location of the personal identification information transmitter ~~person~~, the control signal being based on the personal information and the priority information.

8. (Previously Presented) The electronic device controlling method according to claim 7, wherein the storing means stores the personal identification information, the personal information, and the priority information about a plurality of persons.

9. (Previously Presented) The electronic device controlling method according to claim 7, further comprising the steps of determining priorities of people present in the detected location on the basis of the personal information and the priority information about the people, and transmitting the control signal reflecting the priorities of the people to the electronic device.